

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01637

New Supplemental

Part of a district with known boundaries (enter inventory no.) 50-01703

Relationship: Contributing Noncontributing

Contributes to a potential district with yet unknown boundaries

National Register Status:(any that apply) Listed De-listed NHL DOE

9-Digit SHPO Review & Compliance (R&C) Number _____

Non-Extant (enter year) ____

1. Name of Property

historic name Daisy Lunch

other names/site number _____

2. Location

street & number 213 1st Ave. W.

city or town Newton

vicinity, county Jasper

Legal Description: (If Rural) Township Name _____

Township No. _____

Range No. _____

Section _____

Quarter of Quarter _____

(If Urban) Subdivision Original Plat

Block(s) 19

Lot(s) 3 E 22'

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

— buildings
 — sites
 — structures
 — objects
 — Total

If Eligible Property, enter number of:

Contributing Noncontributing

1 — buildings
 — — sites
 — — structures
 — — objects
1 — Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title

Downtown Newton, Iowa

Historical Architectural Data Base Number

50-010

6. Function or Use

Historic Functions (Enter categories from instructions)

Current Functions (Enter categories from instructions)

02G01 COMMERCE/TRADE/café or diner

02A COMMERCE/TRADE/business

02E07 COMMERCE/TRADE/photographer

7. Description

Architectural Classification (Enter categories from instructions)

Materials (Enter categories from instructions)

08 MODERN MOVEMENT

foundation _____

walls (visible material) 15G SYNTHETICS/stone

roof _____

other _____

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Jasper
City Newton

Address 213 1st Ave. W.

Site Number 50-01637
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

05 COMMERCE

Significant Dates

Construction date 1954 check if circa or estimated date
Other dates, including renovation _____

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect _____

Builder _____

Narrative Statement of Significance (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

| Zone | Easting | Northing | Zone | Easting | Northing |
|------|---------|----------|------|---------|----------|
| 1 | — | — | 2 | — | — |
| 3 | — | — | 4 | — | — |

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Kathy Jones, Commissioner date 06/01/2012
 organization Newton Historic Preservation Commission telephone 641-792-2787
 street & number 101 W. 4th St. S. city or town Newton state lowa zip code 50208

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

| | | | | | |
|--------------------|-----|--------------|-----|------------|-----|
| Roll/slide sheet # | ___ | Frame/slot # | ___ | Date Taken | ___ |
| Roll/slide sheet # | ___ | Frame/slot # | ___ | Date Taken | ___ |
| Roll/slide sheet # | ___ | Frame/slot # | ___ | Date Taken | ___ |

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

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| Daisy Lunch | Jasper |
| Name of Property | County |
| 213 1st Ave. W. | Newton |
| Address | City |

7. Description

Site Description

Daisy Lunch is sited on a tight parcel of land on the south side of 1st Ave. W., southwest of the city square, in the historic downtown of Newton, Iowa in Jasper County with its façade facing north. The building is adjoined on the west by a one-story commercial building dating to the mid-20th century and on the east by a parking area. On-street parking is located on the north side of the building and a public sidewalk provides access to the building's entrance on the north.

Property Description

Daisy Lunch is a one-story, commercial property stretching 93 feet south from its 22-foot frontage on 1st Avenue. The building is faced in synthetic stone (e.g. Permastone) and features a storefront with a central entrance flanked by moderate-scaled, metal framed display windows - features reflective of the period of its construction.

Typical of commercial buildings, the roof is flat.

The east elevation has no fenestration, its surface currently covered by a painted mural. The upper wall is capped by clay tiles.

Integrity Considerations

Daisy Lunch retains a very good level of historic integrity related to design, workmanship, and materials. The retention of the form (complete with the flat roof), Permastone facing, and storefront glass set in metal framing are particularly important as these elements tie it to its mid-twentieth century construction period.

The retention of original site within the Newton commercial area and in close proximity to the County Courthouse square results in a high level of integrity as it relates to location, association and setting.

8. Statement of Significance

The building is considered a contributing resource to the Newton Downtown Historic District. The building is eligible under Criterion A in association with the history of Newton commerce, significant in its ability to contribute to our understanding of the evolution of the business district and the impact of the business district on the overall economic success of the community of Newton.

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8. Statement of Significance, cont'd.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this time, a number of new buildings (including Daisy Lunch) were constructed, their stylistic character reflective of the era.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

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8. Statement of Significance, cont'd.

Property History

The present building was constructed to house Daisy Lunch early in 1954. The business had been located at that address since 1947, its original, ca.1894 home destroyed by fire in January of 1954.

On January 17, 1954, a fire destroyed or damaged one-quarter block of buildings on the 200 block of 1st Avenue West. The Newton Daily News, Jan 18, 1954, reported, "Winds soon blew flames across the alley into the Daisy Lunch. The establishment was gutted from the fire and the front wall had collapsed into the street." From the original site of the fire, going west the Daisy Lunch was the last building to burn.

With a new building completed soon after the fire, Daisy Lunch returned to the location where it remained until 1961. City of Newton office has permits dated February 24, 1954 of the building of a 93' x 22' one-story retail café using haydita block on the present footings.

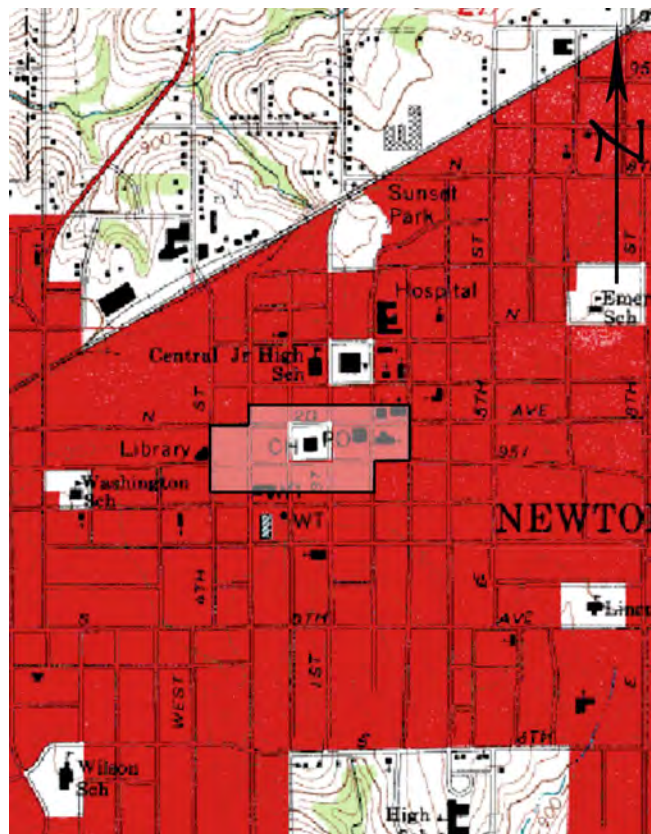
An interior building renovation was undertaken in 1963, after which series of photography studios resided in the building including Ron Hawkins Photography, Allen Bundy Photography and Portraits by Sara (Sara Fishman). The accounting firm Jerry D Koons, moved to the building in 2001 and continues to have an office there.

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11. Additional Documentation – Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP – NEWTON QUAD (1965)



(MAP SOURCE: <http://www.trails.com>. Accessed 06/21/2011.)

The location of the Newton Downtown Historic District, within which the resource is sited, is indicated.

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11. Additional Documentation – Maps

ASSESSORS PARCEL MAP - 2011



(MAP SOURCE: <http://www.beacon.schneidercorp.com>. Accessed September 2011)

The location of the resource is indicated.

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11. Additional Documentation, cont'd.

PHOTOGRAPHS



View of the resource, looking southwest across 1st Ave. W.

(Images by Susan Smith for the Newton Historic Preservation Commission, September 2011.)

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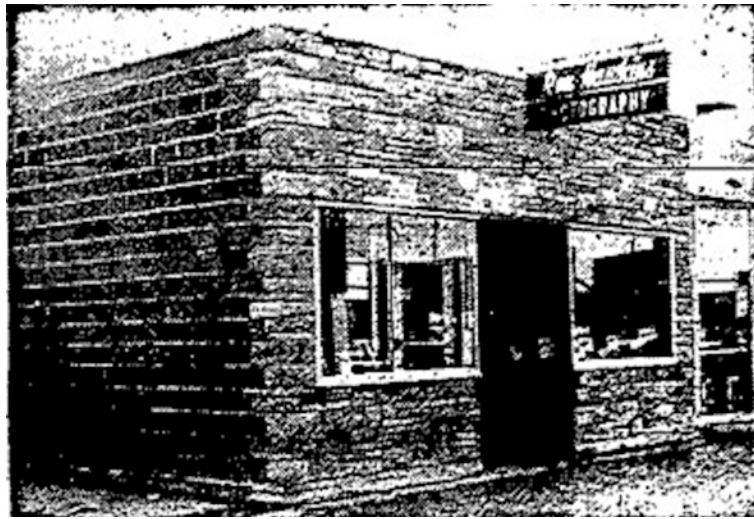
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11. Additional documentation, cont'd

HISTORIC IMAGES – 1963



(Source: Newton Daily News Jan. 29, 1964)

In 1963 unspecified changes were made to the front of the 1954 building. This photo appeared in the "1963 Progress Edition" of the Daily News, which spotlighted building façade changes made during the previous year. The Maid-Rite building, barely visible in this photo, also received a new façade in 1963.

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9. Reference Resources

Assessor's Record. <http://www.beacon.schneidercorp.com>.

Jasper County Genealogical Society.

Newton Public Library.

Newton Daily News, Jan. 29, 1964.

Sanborn Fire Insurance Maps. <http://www.cbpl.lib.ia.us>.

State Historic Preservation Office of Iowa.

Resource database. Berry Bennett, Resource Coordinator.